



SNOWCEM PLUS DUO PRIMER

PRIMER FOR EXTERIOR & INTERIOR

PRODUCT DESCRIPTION

SNOWCEM PLUS DUO EXT/INT PRIMER is a specially formulated value for money primer. Acrylic primer that resists alkali & dampness. It can be used on both interior and exterior surfaces. SNOWCEM PLUS DUO EXT/INT PRIMER can be applied to cement plaster, concrete, other masonry, and puttied surfaces. The area should be fully healed, dry, and free of loose materials.

PRODUCT FEATURES

Excellent Opacity & Whiteness

SURFACE

PLASTER

CLEANING

New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonary surfaces.



Eco Friendly

Low VOC

Provide Excellent Adhesion To Top Coat Emulsion



Improve Appearance Of Top Coat

Good Alkali Resistance

PREPARATION

Ensure the surface is completely free from all dirt, loosely held plaster, powdery residue, oil grease or any other contamination. Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water. One Coat of SNOWCEM BIOWASH is recommended to prevent further growth of algae, fungus or moss.



For filling cracks upto 3mm, holes and dents use **Snowcare** Wall Putty or white cement and fine sand in the ratio 1:3 For exterior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application.



Free From Heavy Metals Like Lead, Chromium & Mercury

COLOURS AVAILABLE

WHITE*

Please Note- SNOWCEM PLUS DUO EXT/INT PRIMER is an undercoat



PAINT APPLICATION PROCESS

APPLICATION

RECOATING PERIOD

STEP 1 Sanding Sand the surface with emery paper 180 and wipe clean

STEP 2

SNOWCARE WALL PUTTY (OPTIONAL) TROWEL

O/N

SNOWCEM PLUS DUO EXT/INT PRIMER Brush/Roller/Spray

4 - 6 hrs

STEP 4

APPLICATION OF TOPCOAT

Brush/Roller/Spray

Apply 2 coats of emulsion paints over SNOWCEM PLUS DUO **EXT/INT PRIMER**

Recoat period is quoted for 25°C and 50% Relative Humidity; these may vary under different conditions.

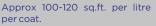
MIXING RATIO

Dilute one liter of **SNOWCEM** PLUS DUO EXT/INT PRIMER with 1000ml (1:1) of clean potable water for concrete surfaces. Do not add any stainer/colorant to the SNOWCEM PLUS DUO EXT/INT PRIMER.Don't over dilute SNOWCEM PLUS DUO EXT/INT **PRIMER**



COVERAGE:

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction:





AVAILABLE PACK SIZES

The pack sizes available for **SNOWCEM PLUS DUO EXT/INT PRIMER** are $20 \, \ell$, $10 \, \ell$, $4 \, \ell$ and $1 \, \ell$









SNOWCEM PLUS DUO PRIMER

PRIMER FOR EXTERIOR & INTERIOR

TECHNICAL DETAILS

Nature	Thixotropic
Base	Acrylic emulsion binder & other additives
Colour	White
Finish	Smooth & uniform finish
Mode of application	By brush, roller or spray
Drying time	Touch dry 30 min. Hard dry 4 to 6 hours
Recoating Period	4 to 6 hours.
Stability of thinned paint	To be used within 24 hours.

HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store SNOWCEM PLUS DUO EXT/INT PRIMER in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

SAFETY MEASURES

Kindly refer to the MSDS for Snowcem Paints SNOWCEM PLUS DUO EXT/INT PRIMER which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with the lid tightly closed in an upright position, in a cool, dry

Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

CARE

POST PAINTING Apply 2 coats of emulsion paint over **SNOWCEM PLUS DUO EXT/INT PRIMER**.

Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad **CFA Locations:**

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free eal Please consider the environment before printing it.

GREEN BUILDING PARAMETERS

"GREEN BUILDING CRITERIA"

REFERENCE

Type of Paint Exterior Flat Interior Flat

LEEDS* 100 g/ℓ VOC 50 g/ℓ VOC TERI GRIHA" 100 g/ℓ VOC 50 g/ℓ VOC

As per IS 15489: 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

* LEED - Leadership in Environment and Energy Design, USA. # TERI - The Energy and Resource Institute, India. GRIHA - Green Rating Integrated Habitat Assessment.

VOLATILE ORGANIC COMPOUNDS

SNOWCEM PLUS DUO EXT/INT PRIMER contains less than 40 g/ℓ VOC.

SNOWCEM PLUS DUO EXT/INT PRIMER contains 1-3% VOC



HEAVY METALS

SNOWCEM PLUS DUO EXT/INT PRIMER is free from lead, chromium (VI), cadmium, mercury and its compounds.



HAZARDOUS CHEMICALS

SNOWCEM PLUS DUO EXT/INT PRIMER does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc



